

2010 Event Sponsorship Opportunities



What is Social Media Club Orlando?

Social Media Club (SMC) Orlando is a local chapter of the national non-profit Social Media Club. We are one of over 170 local SMC chapters spanning over 6 continents.

Our primary mission in Orlando is to bring together Central Floridians for educational and networking events, all focused on social media. Our events cater to not only those who already use social media professionally or personally, but also to individuals looking to learn about social media.

What are our events like?

Social Media Club Orlando hosts large-scale events on the 2nd Tuesday of each month, which typically draw 60+ attendees per event. Our attendees include various influencers from the Orlando community across a wide range of disciplines and industries. Events are approximately 2 hours in length and generally feature a speaker or panel of speakers discussing a pre-determined topic.

Why should you sponsor a Social Media Club Orlando event?

Social Media Club Orlando is a unique organization that offers an unparalleled opportunity for local organizations to gain exposure to a diverse audience of Central Florida social media professionals and enthusiasts.

What does an event sponsorship include?

Social Media Club Orlando offers a single sponsorship opportunity per event, which includes the following:

Social Media

- Guaranteed mentions in various event promotional tweets as the event's Presenting Sponsor, including links back to your site.
- Featured as Presenting Sponsor on Social Media Club Orlando's Facebook Fan Page during event promotions, including links back to your site.
- Listed as the event Presenting Sponsor on the SocialMediaClub.org Orlando chapter events page, including a link back to your site.
- Opportunity to create a 2-minute viral video to be shared on Social Media Club Orlando's Facebook and Twitter pages.

Additional E-Media

- Featured as Presenting Sponsor on the pre-event email announcement, including a link back to your site.

Event

- Opportunity to give a 3 minute presentation highlighting your organization/product/service at the beginning of the event.

- Call out and thank you as the Presenting Sponsor by Social Media Club Orlando event leader during event.
- Additional recognition requests may be negotiated.

How much does an event sponsorship cost?

Social Media Club Orlando is offering 2010 event sponsorships at \$225.

How do speak to someone to sponsor an event?

For more information about sponsoring a Social Media Club Orlando event, please contact:

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407-756-1316

<http://twitter.com/smcorlando>

<http://facebook.com/smcorlando>

<http://vimeo.com/smcorlando>